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Omg! Is technology ruining our grammar?

New book offers quick fixes for the top 10 most common grammar offenses

ST. LOUIS - How many times have you come across a Facebook comment that says something like "Your a good friend"? Or perhaps you've received a text that looks something like: "Will u meet up w/he and I @ the mall ltr?" We spend so much time texting, Twittering and commenting on social media sites these days that proper English grammar has largely fallen by the wayside in day-to-day communication.

Author William B. Bradshaw, Ph.D., is no stranger to the grammatically-challenged. As a freshman in college, he was on the brink of failing English 101 until a kindly instructor stepped in and turned things around from that day forward. Now a master of good grammar, he shares simple tips for the most common mistakes in his new book, *The Big Ten of Grammar: Identifying and Fixing the Ten Most Frequent Grammatical Errors* (Synergy Books, July 2010, 978-0-9842358-5-8, \$19.95).

"The most oft-repeated and prominent grammatical errors that people make can, in my opinion, be boiled down to 10 frequent offenders," says Bradshaw, who earned his doctorate from the University of St Andrews in Scotland.

"I never cease to be amazed at how frequently these same 10 mistakes are made by people in all walks of life. They are conspicuous in advertisements, in movie and TV scripts, on websites, in news broadcasts and articles, and on and on the list goes."

The Big Ten of Grammar is a simple handbook for those wanting to brush up on their grammar skills without delving into complicated explanations and rules. From students and parents, to teachers and professionals, Bradshaw boils down the grammar issues that most often plague people to help them write and speak with greater clarity once and for all.

"The bottom line is that brushing up on one's grammar and fixing these mistakes does not have to be difficult and time-consuming," he says. "That is why I wrote *The Big Ten of Grammar*."

The Big Ten of Grammar answers common questions like:

- When is it correct to use "I" vs. "me" in a sentence?
- What's the different between "who" and "whom," and when do I use them?
- Do commas go before or after quotation marks?
- When do you put commas between adjectives?
- How do I unlock the mystery of "lie," "lay," "laid" and "lain"?

Bradshaw currently resides with his wife in St. Louis, where he spends his time writing, consulting, and speaking. He served in the pastoral ministry for 28 years before transitioning to academic administration, where he worked on college campuses as an English instructor, the director of development, chief financial officer and president. Visit www.williambradshaw.com for more information.

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To schedule an interview with Bradshaw, or to receive a review copy of *The Big Ten of Grammar*, please contact Amy Currie at (512) 478-2028 ext. 211 or acurrie@phenixpublicity.com.